

MCU X LION GROUP Lion Academy 2024

LION TRAVEL

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LION TRAVEL

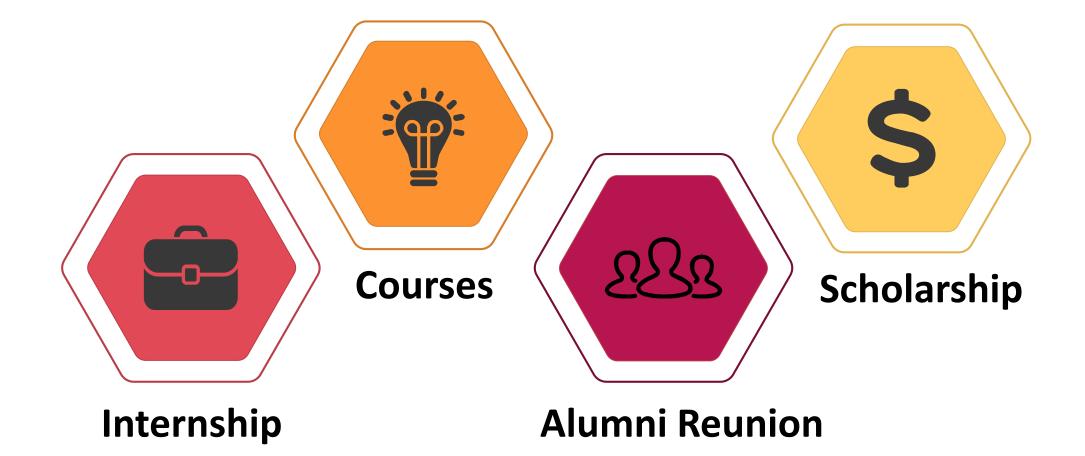
RAVEL

THATTA

安捷遊覽車

Join the Lion Academy!

Diverse Participation -> Strengthen the connection between interns and the Lion Group



Career Plan in Lion Group



Job opening

Product Planner

- 1. Overseas long and short-term product planning, product development, price negotiation and contract negotiation.
- 2. Collection of product component data, research and development, marketing management, and consumer market analysis.
 - Sales Representative
- 1. Interacting with customers face-to-face.
- 2. Booking travel itineraries and components.
- 3. Processing orders and accounts.



Business Planning

- Assist in evaluating the operational environment for the overseas business development of the group.
- 2. Support the development of action projects for overseas companies.



Target participants for the program...



International College

School of Tourism

School of Education and Applied Languages



Number of Lion Academy students : 10

Eligibility - International & Taiwan Degree Students

	College student-3&4	Master's student-1
Academic & Conduct Scores	 The average academic score and conduct scores above 80 	of the previous year is above 80).

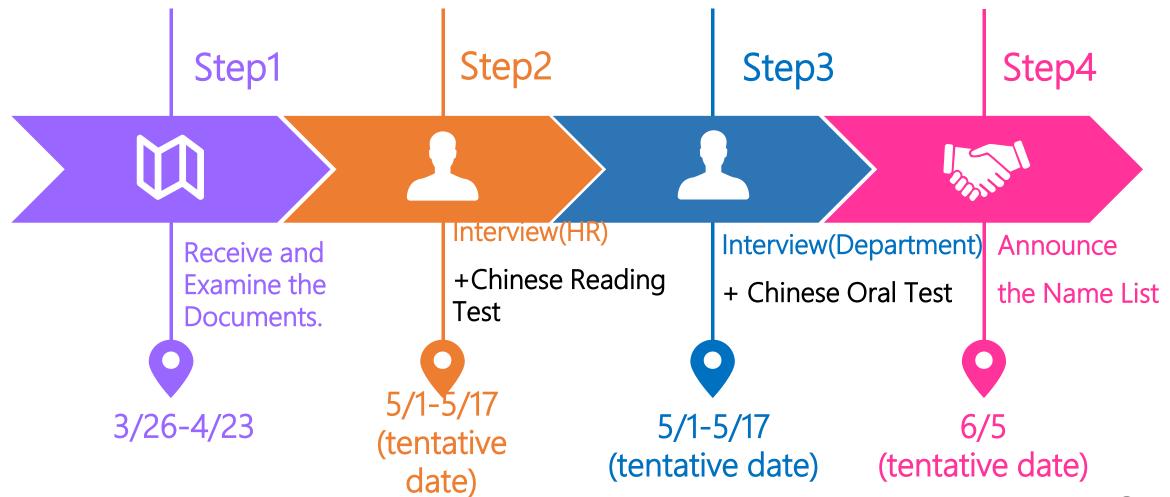
	College student-3&4	Master's student-1
English Proficiency	TOEIC 750 / IELTS Band 5.5 / TOEFL(iBT) 69	TOEIC 790 / IELTS Band 6 / TOEFL(iBT) 75
Japanese Proficiency	JLPT N1+TOEIC 600	

➔An applicant must meet the criteria of English or Japanese proficiency.

Eligibility - International Students

	Recruitment stage		Before internship		
	College student	Master's Student-1	Junior	Senior	Master's student-1
Chinese proficiency	 Chinese Test (Lion) Recommendation Letter(MCU) 		TOCFL A2	TOCFL B2	TOCFL B2
			Listening & Reading		

Application Procedure



Applicants should submit the following documents to Department Secretary.

- A completed application form.
- A photocopy of a complete grade transcript.
- A photocopy of a TOEIC / IELTS / TOEFL transcript.
- A photocopy of a the recommendation letter of MCU.
- A photocopy of a TOCFL transcript. (if you already certified)

(Application form & Recommendation letter form download link

: https://eform.mcu.edu.tw/node/3488)



